



General Physics Corporation Becomes Bersin & Associates' First Certified Consulting Partner

Elkridge, MD, August, 25, 2009 - Global performance improvement solutions provider General Physics Corporation (GP), the operating subsidiary of GP Strategies Corporation (NYSE: GPX), announces a new consulting partnership with Bersin & Associates, a research and advisory firm that focuses solely on enterprise learning, talent management and talent acquisition.

Bersin & Associates recently established the Certified Consulting Partnership Program in order to extend availability of its proprietary methodologies for strategy and planning, technology selection and procurement, and customized benchmarking to select service providers. This innovative partnership program provides GP professionals access to proprietary methodologies, toolkits and research for corporate learning engagements. The program also includes an intensive three-day training workshop for GP consultants, as well as ongoing, exclusive analyst briefings and project support sessions.

Doug Sharp, president of GP, stated, "Bersin & Associates is considered the preeminent leader in independent enterprise learning and talent management research. As a certified partner, GP will now have the ability to leverage Bersin and Associates' research on the most critical and successful dimensions of corporate training to create higher levels of business impact from the solutions we provide. GP will synthesize this research for our clients and advise them on how best to apply, manage, govern and benchmark their learning and development function against top-performing organizations."

Bersin & Associates' Certified Consulting Partner Program is designed to encompass three primary service areas: enterprise learning, talent management, and talent acquisition. GP is the first company that was selected for this program.

About Bersin & Associates

Bersin & Associates is the only research and advisory firm focused solely on enterprise learning, talent management, and talent acquisition. The company's WhatWorks® membership program is designed to deliver actionable and practical guidance and to improve operational effectiveness and business impact to companies of all sizes and all industry sectors.

Bersin & Associates WhatWorks members gain access to a comprehensive library of best practices, case studies, benchmarks, and in-depth market analyses designed to assist professionals in making fast and confident decisions. Members also have direct access to analysts and a wide range of tested tools and models to address both strategic and day-to-day challenges. More than 5,000 organizations have used Bersin & Associates' research and advisory services to guide talent and corporate learning strategies.

Research areas include planning and strategy, learning programs and delivery, talent management, leadership development and succession planning, talent acquisition, technology and infrastructure, informal learning, social networking, measurement and analytics. For more information, go to www.berstin.com or call 561-455-0622, extension 223.

About GP

GP is the principal operating subsidiary of GP Strategies Corporation (NYSE: GPX). GP is a global performance improvement solutions provider of sales and technical training, e-Learning solutions, management consulting and engineering services. GP's solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting and business improvement services, customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy industries, and other commercial and government customers. Additional information may be found at <http://www.gpworldwide.com>.

We make statements in this press release that are considered forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. These statements reflect our current expectations concerning future events and results. We use words such as "expect," "intend," "believe," "may," "will," "should," "could," "anticipates," and similar expressions to identify forward-looking statements, but their absence does not mean a statement is not forward-looking. These statements are not guarantees of our future performance and are subject to risks, uncertainties, and other important factors that could cause our actual performance or achievements to be materially different from those we project. For a full discussion of these risks, uncertainties, and factors, we encourage you to read our documents on file with the Securities and Exchange Commission, including those set forth in our periodic reports under the forward-looking statements and risk factors sections. Except as required by law, we do not intend to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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