



General Physics Corporation Receives Top Overall Honors from The Black Book of Outsourcing 2009 Survey of Top Training and Learning Business Process Outsourcing Vendors

General Physics Corporation Ranks Number One in 12 of 18 Outsourcing Key Performance Indicator Categories

Elkridge, MD. December 1, 2009. - Global performance improvement solutions provider General Physics Corporation (GP), a subsidiary of GP Strategies Corporation (NYSE: GPX), announced today that *The Black Book of Outsourcing* 2009 Top Training and Learning Business Process Outsourcing (LBPO) Vendors survey results ranked GP as number one overall. GP further ranked highest in three of four outsourcing function categories, including outsourced curriculum design, strategy and consulting; outsourced technology infrastructure support and management; and outsourced training and learning operations.

In 2009, The Black Book LBPO industry user survey investigated over 400 validated respondents representing some 216 contractual arrangements specific to LBPO user organizations, conglomerates and corporations globally. In order to rank the organizations, 18 key performance indicators (KPIs), or criteria, were employed, scored on each respective vendor by client type and ranked on a 0–10 scale per KPI. Black Book is a wholly owned subsidiary of the international market research firm, Datamonitor.

GP received top honors in 12 of 18 KPI categories, including vendor overall preference/vertical industry recommendations; innovation; training; client relationships and cultural fit; breadth of offerings; client types; delivery excellence; deployment and outsourcing implementation; customization; scalability; client adaptability; flexible pricing; marginal value adds; viability; support and customer care; and best of breed technology and process improvement. GP ranked second in the remaining six KPI categories: trust; integration and interfaces; compensation and employee performance; reliability; brand image and marketing communications; and data security and backup services.

Doug Brown, co-author of *The Black Book of Outsourcing*, said, “GP has earned the distinction of being among the most customer-respected learning process companies in the world. GP was overwhelmingly praised by customers in the most important attributes clients look for in an outsourcing partner and training provider.”

“The recognition that GP has received from *The Black Book of Outsourcing* and the training community clearly demonstrates that GP is a leader in the training and performance improvement sector and that our key initiatives are positioning the company for future growth,” said Scott Greenberg, CEO for GP.

“Providing enterprise wide training outsourcing to global organizations requires multi-dimensional capabilities and processes as reflected in the range of key indicators surveyed. GP’s vision is to provide our customers the very best solution and service possible and to be the supplier of choice for the expanding market of training outsourcing. Therefore, we are extremely excited and proud to be given top honors for 2009 in *The Black Book of Outsourcing* based on independent survey results,” said Douglas Sharp, President, for GP.

“The hard work and commitment of the GP team to continually provide exceptional customer service is the key to our successful outsourcing engagements,” said Don Duquette, Executive Vice President, for GP.

To view the report and other winners, visit <http://www.theblackbookofoutsourcing.com/vendors-bpo-top-training-learning-2009.htm>. *The Black Book of Outsourcing*, written by Douglas Brown and Scott Wilson, reveals business strategies and offers insight into the increasingly important topic of outsourcing.

In 2009, GP also received other distinguished learning outsourcing **awards**, including:

- “Top 20 Companies in Training Outsourcing” by Training Industry, Inc.
- “Top Training Outsourcing Company” by HRO Today
- GP was honored with two prestigious “Learning in Practice” awards from CLO Magazine.

For more award details, visit: <http://www.gpworldwide.com/aboutUs/awards.aspx>.

About GP

GP is the principal operating subsidiary of GP Strategies Corporation (NYSE: GPX). GP is a global performance improvement solutions provider of sales and technical training, e-Learning solutions, management consulting and engineering services. GP’s solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting and business improvement services, customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy industries, and other commercial and government customers. Additional information may be found at <http://trainingoutsourcing.gpworldwide.com/>.

###

CONTACTS:

Scott N. Greenberg
Chief Executive Officer
410-379-3640

Don Duquette
Executive Vice President
410-379-3628

Jamie Coffey
Director, Communications
443-255-3400